

**Downtown Oklahoma City, Inc.
Business Improvement District
Application for
License to use _____ District Logo for
Merchandise/Commercial Purposes**

License to use _____ Logo for Merchandise/Commercial Purposes is required in order to use the _____ logo on merchandise and/or for commercial purposes.

Proposed Licensee (Applicant)(name of business, organization, community, or other entity requesting logo usage) _____

Address _____

City _____ State _____ Zip code _____

Contact Name _____ Telephone _____

Email _____

Describe the event:

Federal ID # _____ Non-Profit Status (e.g.501(c)3) _____

Applicant requests a license for the non-exclusive use the _____ logo for:
(Describe any products, services, promotions and all events planned by Licensee, and any and all intended uses of the logo by Licensee, i.e. specific event promotions, publicity, etc. Use additional paper is necessary.)

For each product, service or project for which a fee-for-purchase will be charged, complete the following. Use more paper if necessary.

Product, service etc. _____

Retail Price: _____ Order Quantity: _____

Product, service etc. _____

Retail Price: _____ Order Quantity: _____

Product, service etc. _____

Retail Price: _____ Order Quantity: _____

Product, service etc. _____

Retail Price: _____ Order Quantity: _____

Product, service etc. _____

Retail Price: _____ Order Quantity: _____

Below, please itemize all materials on which _____ logo is to be used by Licensee for promotional purposes (T-shirts, signage, product labels, products posters, banners, brochures, stationery, etc.)

Terms:

- Rights to use the logo described in any license agreement resulting from this application are limited to the stated use, terms and conditions in said executed agreement. This is an application only and subject to approval at the Downtown Oklahoma City BID's sole discretion. The BID reserves the right to reject an application.
- Applicant may make no claim to being an official "sponsor, supporter, partner, friend, etc." of the BID unless such rights are granted through a different license issued by the BID.
- The BID warrants their ownership of the logo and their right to license the logo described herein, but make no other warranties whatsoever.
- The Licensee assumes all responsibilities and liabilities, financial or otherwise, arising from or related to this application or any subsequent agreement and indemnifies Downtown Oklahoma City, Inc., the Business Improvement District, and administrators of the licensing program, its directors, members, volunteers, and employees from any and all liabilities associated with the use of the logo.
- The licensee agrees to provide one sample of each merchandise item produced with the logo thirty (30) days before the date the item is offered for purchase.
- The licensee agrees to follow all terms as stated in the license agreement.

Representative Name and Title _____
 (print name & title of authorized representative of organization, community, or other entity requesting logo usage)

Signature _____
 (signature of authorized representative)

Phone _____ E-mail _____

Submit completed application with appropriate Application Fee (see below, Schedule A) (check or money order made out to DOWNTOWN OKC, INC. to:

Downtown Oklahoma City, Inc.
 210 Park Avenue
 Suite 230
 Oklahoma City, OK 73102

**Schedule A
 APPLICATION AND LICENSE FEE STRUCTURE**

GREATER OF \$250 OR 10% OF RETAIL REVENUE